

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
CHARLOTTE CHAPTER

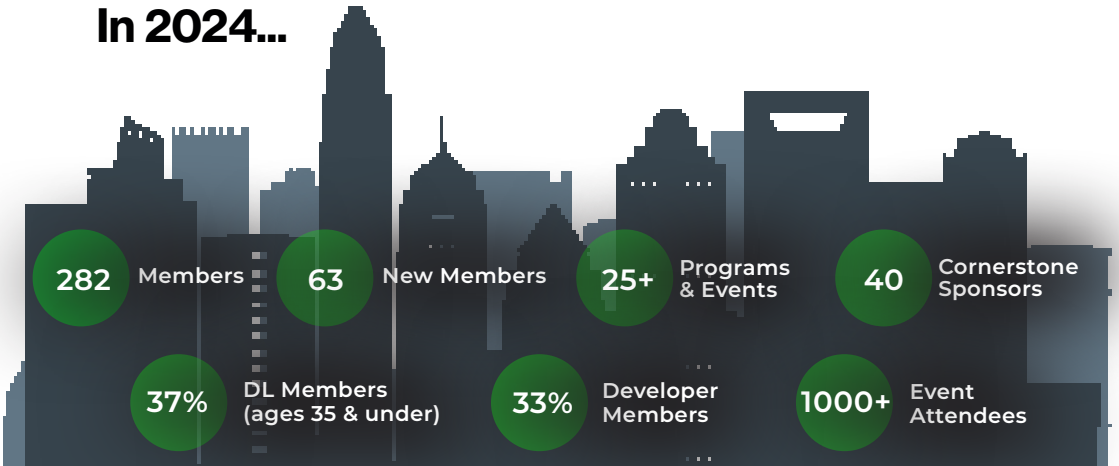


2025 Cornerstone Sponsorship Opportunities

The Cornerstone Sponsorship supports and enriches the Charlotte Chapter while offering professionals and organizations an opportunity to build and strengthen relationships, increase brand visibility, attend key industry events, and have an active voice in the Charlotte's commercial real estate activities.

NAIOP Charlotte has a strong and active membership comprised of commercial developers, owners, brokers, bankers, architects, engineers, attorneys, and title companies working to advance all sectors of commercial real estate.

In 2024...



Benefits of Sponsorship



2023 Chapter President, Steve McClure with The Spectrum Companies (left) & 2024 Chapter President, Dan Melvin with LandDesign (right) at the 2023 Annual Meeting.

Cornerstone sponsorship directly supports NAIOP Charlotte's events and initiatives.

Each level is specifically designed to align with your engagement needs and brand recognition.

For more information or to sign up today, contact Jennifer Carlson at jennifer@naiopclt.org.

| | CAPSTONE \$7,500 | ARCHSTONE \$5,000 | FOUNDATION \$3,000 |
|--|---------------------------|--------------------------|-----------------------|
| Branding on sponsor banner displayed at each event | Logo | Name | Name |
| Branding on event promos | Logo | Name | Name |
| Branding on naiopclt.org website | Logo | Name | Name |
| Special Events (choose one): | | | |
| Spring Golf | Full Team | Full Team | 2 Players |
| Fall Golf | Full Team AM/PM Option | | |
| Pickleball | 4 Players 4 Observers | 2 Players 2 Observers | 2 Players |
| General event registrations (e.g.: socials, LWAL, breakfasts, annual meeting) | 4 | 2 | 1 |
| Dedicated social media highlight | 1 | 1 | - |
| Dedicated e-blast with feature story | 1 | - | - |

Thank You to Our 2024 Cornerstone Sponsors

CAPSTONE: Bank of America | Bohler | Bolton & Menk | Metromont | NFP

ARCHSTONE: Balfour Beatty | Batson-Cook Construction | Brasfield & Gorrie | Crescent Communities
ECS Southeast, LLP | EDIFICE General Contractors | InterCon Building Company | LANGAN | McIntosh
Law Firm | Merriman Schmitt Architects | Moore Van Allen | Northwood Office | RJK Construction

FOUNDATION: Asana Partners | Beacon Partners | C4 Builders | Childress Klein | Choate Construction
Company | Clancy & Theys Construction Company | Elliott Davis | GreerWalker | KDC Real Estate
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