

2025 Cornerstone Sponsorship Opportunities

The Cornerstone Sponsorship supports and enriches the Charlotte Chapter while offering professionals and organizations an opportunity to build and strengthen relationships, increase brand visibility, attend key industry events, and have an active voice in the Charlotte's commercial real estate activities.

NAIOP Charlotte has a strong and active membership comprised of commercial developers, owners, brokers, bankers, architects, engineers, attorneys, and title companies working to advance all sectors of commercial real estate.





Benefits of Sponsorship



Cornerstone sponsorship directly supports NAIOP Charlotte's events and initiatives.

Each level is specifically designed to align with your engagement needs and brand recognition.

For more information or to sign up today, contact us at info@naiopclt.org.

2023 Chapter President, Steve McClure with The Spectrum Companies (left) & 2024 Chapter President, Dan Melvin with LandDesign (right) at the 2023 Annual Meeting.	CAPSTONE \$7,500	ARCHSTONE \$5,000	FOUNDATION \$3,000
Branding on sponsor banner displayed at each event	Logo	Name	Name
Branding on event promos	Logo	Name	Name
Branding on <u>naiopclt.org</u> website	Logo	Name	Name
Special Events (choose one):	Full Team for choice of event		
Spring Golf		Full Team	2 Players
Fall Golf		OR	OR
Pickleball		2 Players 2 Observers	2 Players
General event registrations (e.g.: socials, LWAL, breakfasts, annual meeting)	4	2	1
Dedicated social media highlight	1	1	-
Dedicated e-blast with feature story	1	-	-

Thank You to Our 2024 Cornerstone Sponsors

CAPSTONE: Bank of America | Bohler | Bolton & Menk | Metromont | NFP

ARCHSTONE: Balfour Beatty | Batson-Cook Construction | Brasfield & Gorrie | Crescent Communities ECS Southeast, LLP | EDIFICE General Contractors | InterCon Building Company | LANGAN | McIntosh Law Firm | Merriman Schmitt Architects | Moore Van Allen | Northwood Office | RJK Construction

FOUNDATION: Asana Partners | Beacon Partners | C4 Builders | Childress Klein | Choate Construction Company | Clancy & Theys Construction Company | Elliott Davis | GreerWalker | KDC Real Estate Development & Investments | LandDesign | Lincoln | MCI | NOVA Engineering | Prologis | Rodgers Builders, Inc. | SeamonWhiteside | Selwyn Property Group | SteelFab | SunCap Property Group The Spectrum Companies | Trinity Capital Advisors