



**2040**  
COMPREHENSIVE  
PLAN

# 2040 Language Legend

Technical Term	Description or Short Term	Council Decision
2040 Comprehensive Plan Vol. 1	Adopted plan policy	Complete
2040 Comprehensive Plan Vol. 3	Manual + Metrics + Policy Map	Still to be adopted
2040 Comprehensive Plan Vol. 2	Implementation Strategy	Still to be adopted
Charlotte Strategic Mobility Plan	City of Charlotte mobility policy, streets map, streets manual	Still to be adopted
Unified Development Ordinance	Development regulations including economic analysis	Still to be adopted
Equitable Development Commission	Equitable infrastructure investment	Included in the adopted plan policy
Neighborhood Equity & Stabilization Commission	Anti-displacement strategy	Included in the adopted plan policy
Community Benefits Coalition	Community-driven participatory development group	Apart of adopted plan policy
Transformational Mobility Network	Mobility investment proposal for Charlotte, Mecklenburg County and surrounding towns	Ongoing discussion
Capital Investment Plan	Long term investment projects	As part of Council budget



# Communication Plan



**Grassroots Marketing**



**Digital Channels**



**News Media**



**Online Toolkit**



**Weekly Email**



**Town Hall Opportunities**



**Ideas?**

VISION  
AND  
GOALS



CHARLOTTE  
FUTURE

2040  
COMPREHENSIVE  
PLAN

The Vision For Our Growth

SUPPORTING  
INITIATIVES

Mapping  
Tools and  
Guidance for  
Public and  
Private  
Investment



Land Use



*The **land use policy** for  
form and development  
intensity (Place Types)  
- Manuals + Metrics -*

Mobility



*The **mobility strategy** to  
connect people and places  
through public and private  
investment*

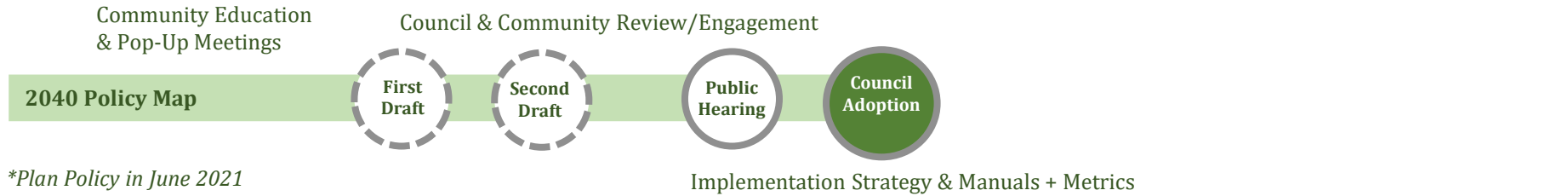
Development



*The **land development rules** for  
our growth – implementation  
through private investment*

2021						2022						
JUL	AUG	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL

**Fiscal Impact Analysis**



Neighborhood Listening Sessions & Council Engagement

Council & Community Review/Engagement

**Strategic Mobility Plan**



**Economic Analysis**



**Supporting Initiatives**

