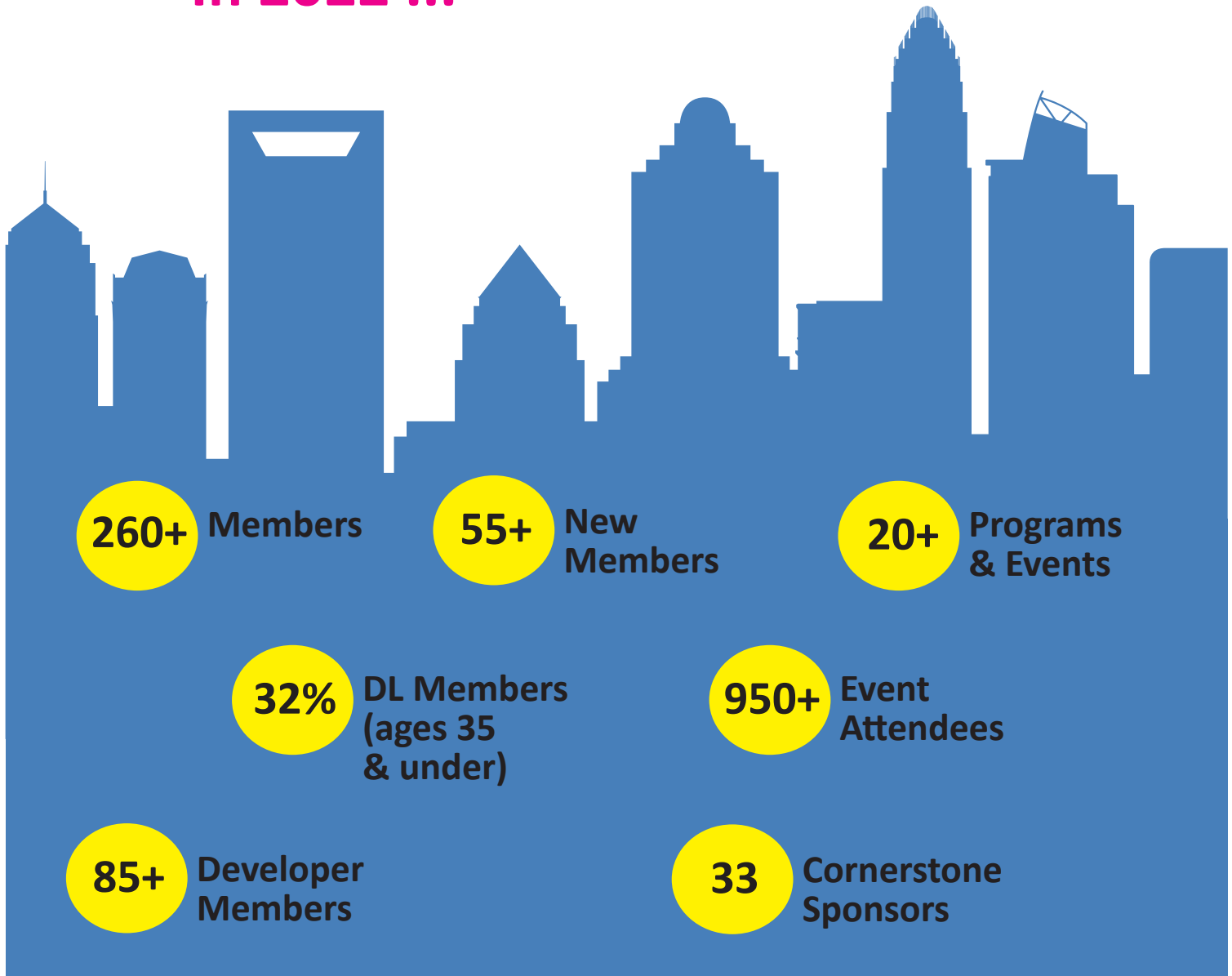




The Cornerstone Sponsorship supports and enriches the Charlotte Chapter while offering professionals and organizations an opportunity to build and strengthen relationships, increase brand visibility, attend key industry events, and have an active voice in the Charlotte’s commercial real estate activities.

NAIOP Charlotte has a strong and active membership comprised of commercial developers, owners, brokers, bankers, architects, engineers, attorneys, and title companies working to advance all sectors of commercial real estate.

**In 2022 ...**



# THE BENEFITS OF SPONSORSHIP

Cornerstone sponsorship directly supports NAIOP Charlotte's events and initiatives.

Each level is specifically designed to align with your marketing needs and brand recognition.

For more information or to sign up today, contact Sandy Hower at [sandy@naiopclt.org](mailto:sandy@naiopclt.org).



	CAPSTONE \$7,500	ARCHSTONE \$5,000	FOUNDATION \$3,000
Branding on sponsor banner displayed at each event	Logo	Name	Name
Branding on event promos	Logo	Name	Name
Branding on <a href="http://naiopclt.org">naiopclt.org</a> website	Logo	Name	Name
Spring or Fall Golf Registrations	Full Team	Full Team	1/2 Team
Flight choice (AM or PM) if applicable	Yes	–	–
Discount on golf event sponsorships	10%	–	–
Event registrations (e.g.: socials, LWAL, breakfasts, annual meeting)	4	2	1
Reserved table for 8 at annual meeting	1	–	–
Dedicated social media highlight	1	1	–
Dedicated e-blast with feature story	1	–	–

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