

# 2021 CORNERSTONE SPONSORSHIP OPPORTUNITIES

**NAIOP**

COMMERCIAL REAL ESTATE  
DEVELOPMENT ASSOCIATION  
CHARLOTTE CHAPTER

The Cornerstone Sponsorship program was created to support and enrich our chapter, while offering professionals and organizations an opportunity to participate in, and get more out of, our chapter activities and services. The Cornerstone Sponsorship program is an excellent way to gain visibility while supporting the commercial real estate industry in Charlotte. Sponsors are allowed to customize benefits based on the exposure you desire.

Along with regular programming throughout the year, and support of the Developing Leaders initiatives, NAIOP Charlotte will participate in the Commercial Real Estate Fall Golf Tournament and a Spring event, both with CRCBR. Our Developing Leaders program offers opportunities for commercial real estate professionals 35 years of age and under, to network and learn, building a strong foundation for our future. The Fall Golf Tournament is a two-flight tournament that sells out each year. The Spring event will be a half day event. Each level of sponsorship will receive a complimentary registration to breakfast/lunch programs, Lunch with a Leader, Networking Socials and the Annual Meeting.

	FOUNDATION \$2,750	ARCHSTONE \$4,500	CAPSTONE \$6,750
Recognition at each event	✓	✓	Logo
Recognition on event promos	✓	✓	Logo
Recognition on quarterly newsletters	✓	✓	Logo
Recognition on website	✓	✓	Logo
Fall Golf or Spring Event Registrations	1/2 Team	Full Team	Full Team
Recognition on Tournament/Event Signage	-	✓	✓
Fall Golf Tournament Flight Choice (AM or PM)	-	✓	✓
Discount on other Golf sponsorships	-	-	10%
Event attendance			
Group Registrations at event (e.g.: Table at Breakfasts, Annual Meeting)	-	-	1
Registrations (e.g.: Socials, LWALs, Breakfasts, and Annual Meeting)	1	3	4

## Contact Us

The NAIOP Charlotte offices are located at 1300 Baxter St., Ste. 360, Charlotte, NC 28204. If you have any questions, please give us a call at 704-940-7383. You can also email us at

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