

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
CHARLOTTE CHAPTER



2024 Cornerstone Sponsorship Opportunities

The Cornerstone Sponsorship supports and enriches the Charlotte Chapter while offering professionals and organizations an opportunity to build and strengthen relationships, increase brand visibility, attend key industry events, and have an active voice in the Charlotte's commercial real estate activities.

NAIOP Charlotte has a strong and active membership comprised of commercial developers, owners, brokers, bankers, architects, engineers, attorneys, and title companies working to advance all sectors of commercial real estate.

In 2023...



275+

Members

75+

New Members

20+

Programs
& Events

35

Cornerstone
Sponsors

32%

DL Members
(ages 35 & under)

900+

Event
Attendees

90+

Developer
Members

Benefits of Sponsorship



2022 Chapter President, Welch Liles with Asana (left) & 2023 Chapter President, Steve McClure with The Spectrum Companies (right) at the 2022 Annual Meeting.

Cornerstone sponsorship directly supports NAIOP Charlotte's events and initiatives.

Each level is specifically designed to align with your engagement needs and brand recognition.

For more information or to sign up today, contact Natalie Jennings at natalie@naiopclt.org.

	CAPSTONE \$7,500	ARCHSTONE \$5,000	FOUNDATION \$3,000
Branding on sponsor banner displayed at each event	Logo	Name	Name
Branding on event promos	Logo	Name	Name
Branding on naiopclt.org website	Logo	Name	Name
Spring or Fall Golf Registrations	Full Team	Full Team	1/2 Team
Flight choice (AM or PM) if applicable	Yes	-	-
Discount on golf event sponsorships	10%	-	-
Event registrations (e.g.: socials, LWAL, breakfasts, annual meeting)	4	2	1
Reserved table for 8 at annual meeting	1	-	-
Dedicated social media highlight	1	1	-
Dedicated e-blast with feature story	1	-	-

Thank You to Our 2023 Cornerstone Sponsors

CAPSTONE: Bank of America | Bolton & Menk | Brasfield & Gorrie | Langan | Metromont

ARCHSTONE: Balfour Beatty | Batson-Cook Construction | Crescent Communities | ECS Southeast, LLP
EDIFICE General Contractors | InterCon Building Company, LLC | McIntosh Law Firm
Merriman Schmitt Architects, Inc. | Moore & Van Allen | Northwood Development LLC

FOUNDATION: Asana Partners | Beacon Partners | Childress Klein | Choate Construction Company
Clancy & Theys Construction Company | Elliott Davis | GreerWalker
KDC Real Estate Development & Investments | LandDesign | Lincoln Harris | Little | MCI
NOVA Engineering | Prologis | Rodgers Builders, Inc. | Selwyn Property Group
The Spectrum Companies | SteelFab | SunCap Property Group | Trinity Capital Advisors